



MONTHLY NEWSLETTER

AGROLÍBANO



SUCCESSFUL HARVEST OF GINZA MELON

We celebrate the successful harvest of the Ginza melon. This new variety, with an exterior similar to the American cantaloupe and exquisite green flesh, is primarily intended for the Japanese market. However, its special characteristics make it an intriguing option for other international markets. Ginza is a true agricultural gem that promises to captivate palates worldwide.



VISIT TO CLIENTS IN THE UNITED KINGDOM

Our sales representatives visit our clients in the United Kingdom, conducting quality inspections on melon arrivals and offering excellent service. This strengthens our business relationships and opens doors to new business opportunities.



RECOGNITION FOR SUSTAINABLE WATER MANAGEMENT

Agrolíbano and Fundación Agrolíbano have been recognized for their commitment to sustainable water management. Thanks to the Territorial Water Governance Program and the support of COSUDE, we have contributed to the development of an integral and equitable water system in Region 13 of the Gulf of Fonseca, benefiting thousands of families.



AGROLÍBANO PRESENTS ACCOUNTABILITY REPORT ON ITS SOCIAL INVESTMENT

Agrolíbano has presented the Accountability Report on its Social Investment for the year 2023. The event highlighted the focus on Sustainable Community Development and the programs implemented to reduce multidimensional poverty in neighboring communities. The results and investment made were shared with donors, partners, and target populations.

To watch the full video:
<https://youtu.be/kg4H8fqx9Oo>

EDUCATIONAL COMMUNITY LEARNS ABOUT THE NUTRITIONAL STATUS OF SCHOOL-AGED CHILDREN

Fundación Agrolíbano conducts anthropometric measurements annually in 28 early childhood and primary education centers to identify and address malnutrition issues, such as undernutrition and obesity, that affect children's development. In the 2024 academic year, awareness actions have been initiated by sharing the 2023 measurement results with the educational community to highlight the importance of nutrition and promote joint actions.



ORAL HYDRATION FOR OUR TEMPORARY PERSONNEL

At Agrolíbano, the health of our employees is a priority. To ensure their proper hydration during the workday, we have developed an oral rehydration solution with mineral salts. This solution is produced daily in our water purification plant, ensuring its quality and safety. This initiative reinforces our commitment to the well-being of our team and the creation of a healthy work environment.