



MONTHLY NEWSLETTER

GRUPO AGROLÍBANO



PROMOTION OF SAFE MOTHERHOOD IN THE COMMUNITY OF EL TULAR

With the aim of reducing maternal and neonatal mortality, Fundación Agrolíbano promotes “Pregnant Women’s Clubs” as educational spaces where information is shared with approximately 150 women. These clubs cover several topics, including care during the gestational period, the importance of attending prenatal check-ups, safe childbirth practices, early postpartum care, and the exclusive promotion of breastfeeding during the firsts six months of a newborn’s life. This initiative supports comprehensive development during the crucial first 1,000 days, within the framework of the Comprehensive Care for Early Childhood program (PAIPI), thus contributing to Sustainable Development Goals (SDGs) 1, 2, and 3.

[See video on facebook](#)



CAPACITY BUILDING FOR HEALTH COMMITTEES

With the goal of encouraging community participation in exercising the right to health, Fundación Agrolíbano actively supports 10 Community Health Committees. These committees focus on enhancing family and community capacities for self-care while promoting healthy lifestyles.

The 68 individuals comprising these health committees participate in two 4-hour workshops, which specifically address non-communicable chronic diseases. These workshops aim to foster healthier eating habits that contribute to preventing diabetes, hypertension, and related complications. By doing so, we collectively contribute to achieving Sustainable Development Goals (SDGs) 3 and 12.

[See video on Facebook](#)





PRIVATE SECTOR CONTRIBUTIONS ENHANCE EDUCATION

On June 6th, the longstanding alliance between Fundación Agrolíbano and Fundación Terra for 12 years was reaffirmed. This partnership directly benefits elementary school students in 14 public rural schools in the regions of Valle and Choluteca.

Fundación Terra's Scholarship and Tutoring Programs, along with Fundación Agrolíbano's Comprehensive Care for Children and Adolescents in the School Environment (ADINAE) program, focus on enhancing academic performance and facilitating access to educational content aligned with the national curriculum. Moreover, these initiatives promote life education through technology-enabled classrooms. This alliance contributes to achieving Sustainable Development Goals (SDGs): 1 End Poverty, 4 Quality Education, 5 Gender Equality, and 10 Reduced Inequalities.

COMPREHENSIVE HEALTH PROGRAM IN AGROLÍBANO

On June 11th, the second workshop of the 'Unidos Crecemos' Program took place, with the participation of 40 collaborators. The workshop focused on equipping attendees with resources and knowledge to develop a comprehensive health plan, emphasizing conscious and sustainable nutrition.

During the workshop, engaging presentations covered topics such as the Myths and Realities of Conscious Nutrition, the intricate functioning of the nervous-digestive-microbial axis, and the holistic care of the stomach and intestines from a psychoemotional perspective. Additionally, practical advice from the book 'The Glucose Revolution' was prominently featured.

The themes were complemented by practical demonstrations featuring accessible and nutritious foods. The session concluded by highlighting the health benefits of meditation. This initiative contributes to Sustainable Development Goal (SDG) 3: Good Health and Well-being.





AGROLÍBANO JOINS CIRCULAR ECONOMY INITIATIVE

On World Environment Day, which took place on Tuesday, June 11th, Agrolíbano participated in the Circular Economy Seminar organized by Cervecería Hondureña. During this seminar, Agrolíbano signed a Memorandum of Understanding (MoU) to implement circular economy processes with the motto 'Transforming Waste into Resources.' This commitment entails collaboration with over 24 companies and the active involvement of institutions such as SERNA and USAID.

Agrolíbano is proactively implementing circular economy practices that span sustainable production models from product design to final disposal. These initiatives focus on enabling resource reuse and efficient utilization, ultimately leading to waste reduction at every stage of the process.

TRAINING IN KORN FERRY METHODOLOGY

We are pleased to announce that on June 19th, our Human Resources team successfully completed training in the Korn Ferry methodology for job evaluation and salary scales. The objective was to establish a robust human resource management system

Throughout the training program, our team gained in-depth knowledge of best practices in job evaluation, allowing for more precise and equitable compensation management.

Korn Ferry's methodology is highly regarded for its robustness and flexibility, tailored to meet the unique requirements of each organization. By adopting this methodology, we ensure that our human resources processes align with international standards of excellence.



DENGUE PREVENTION CAMPAIGN



Fundación Agrolíbano, in partnership with Community Health Committees, is promoting a Dengue prevention campaign. Given the severity of Dengue, which has put the entire country on high alert, Agrolíbano has forged collaborations with health facilities and melon farms to achieve this goal.

The campaign encompasses a range of measures, including breeding site elimination, thorough cleaning, proper solid waste collection and disposal, targeted larvicide application in water containers, fumigation efforts, and educational talks. The overarching objective is to eradicate the *Aedes Aegypti* mosquito, which serves as the vector for transmitting diseases such as dengue, Zika, and chikungunya. This effort contributes to Sustainable Development Goals (SDGs) 3, 4, and 17 by promoting health and well-being, knowledge opportunities for all, and collaborative partnerships to achieve our objectives.

[See video on Youtube](#)

STRATEGIC PROCESS AT GRUPO AGROLÍBANO

We are pleased to announce that on June 25th, Grupo Agrolíbano began the development of a comprehensive corporate strategy. This collaborative process engaged key managers from all group companies and received support from an experienced international firm led by Dr. Roberto Artavia.

Throughout the strategic process, our team gained in-depth knowledge of best practices in planning. This knowledge will facilitate successful management and implementation. Notably, the RACI methodology is widely recognized for its comprehensive approach and adaptability to the specific needs of each industry.

