



# MONTHLY NEWSLETTER

## AGROLÍBANO



### MARTHA ALLES LEADERSHIP TRAINING

On July 4th, we successfully completed leadership training for more than 90 key employees within our organization. This program, delivered by the prestigious consulting firm Martha Alles International, has strengthened fundamental leadership skills that are crucial for our continuous growth and success in the market. During this week, our employees participated in intensive sessions designed to enhance leadership capacity, foster effective collaboration, and optimize team management. The methodology of Martha Alles International, recognized for its practical and strategic approach, has been essential in equipping our leaders with the necessary tools to face current and future challenges with confidence and effectiveness.



### EXCLUSIVE EVENT THE COUNCIL GUAYAQUIL CEO

On July 6th, the Director of Sustainability of Grupo Agrolibano shared with the attendees the work experience and the results achieved with the application of the Multidimensional Poverty Index methodology at the business and community level during the virtual event, which focused on how to intelligently target corporate social investment and generate shared value among key stakeholders such as employees, suppliers, customers, and the communities where they operate. We thank Wise Responder for the invitation to participate in such an interesting event.





## “OSCAR MAURICIO MOLINA SIERRA” CONGRESS

On July 8th, Grupo Agrolíbano inaugurated the exciting II Melon Congress in Choluteca, Honduras. More than 75 professionals and 25 exhibitors from Mexico, Costa Rica, and El Salvador gathered to share knowledge and experiences about melon cultivation. This event, within the framework of the Melon University, offers a valuable opportunity to learn, innovate, and establish key industry contacts. With keynote sessions, panel discussions, and practical demonstrations, participants are ready to face market challenges with fresh ideas and practical solutions. Grupo Agrolíbano’s Melon Congress will continue to highlight crucial topics for the industry, ensuring that our efforts continue to drive sustainable agricultural development.

[Tap here for see the video](#)

## STRENGTHENING CITIZEN PARTICIPATION FOR PEACE

At Fundación Agrolíbano, we are committed to developing organizational and leadership capacities in 18 communities. Our program, Strengthening Citizen Participation for Peace, aims to promote inclusive and active participation in the self-management of community development, based on a culture of peace. Through training in governance and communication skills, more than 150 community leaders are implementing comprehensive development plans. Together, we are contributing to Sustainable Development Goals (SDGs) 16 and 17, building stronger and more cohesive communities.

[Tap here for see the video](#)



## STRATEGIC PROCESS AT GRUPO AGROLÍBANO

We are pleased to announce that on July 19th, Grupo Agrolíbano continued with the formulation of a comprehensive corporate strategy, alongside key managers from all the group’s companies and with the support of the prestigious international firm led by Dr. Roberto Artavia. During this strategic process, our team gained deep insights into best practices in planning, ensuring successful management and implementation. The RACI methodology, recognized for its comprehensiveness and adaptability to the specific needs of each industry, was fundamental in this process. We will continue to drive the development of southern Honduras through our productive and commercial capacity.

## COMMUNITY BRIGADE IN SAN AGUSTÍN IMPROVES LIVING CONDITIONS

The community of San Agustín, in Namasigüe, once again welcomed the brigade of American volunteers from the Grace Presbyterian Church mission, who, together with the community organizations Health Committee and Rural Saving Bank La Luz, have carried out projects to improve the living conditions of families. In this regard, 5 families were benefited from washable latrines, 5 from healthy floors, 150 people from optometry services, and children and youth from activities for spiritual growth and a culture of peace. This brigade arrived thanks to the alliance between Fundación Agrolíbano and Honduras Outreach Inc., who have been working together with organized communities for a decade to reduce deprivations related to basic sanitation in the southern zone, thus contributing to SDGs 1, 3, 4, 6, 16, and 17.

[Tap here for see the video](#)



## STRENGTHENING THE CULTURE OF SAFETY: COMPREHENSIVE TRAINING FOR STAFF

With the effort to improve safety and promote effective practices, a comprehensive course on Safety Culture was conducted, led by B. Edwin Martínez. This training program brought together 22 participants committed to implementing advanced and ethical safety measures. The course covered a wide range of essential topics to strengthen safety in various environments, as well as essential technical skills and knowledge, further reinforcing the commitment to ethics and professional responsibility. The training reaffirms Grupo Agrolíbano's ongoing commitment to excellence in safety and protection at all levels.



## EDUCATIONAL CENTERS CULTIVATE A CULTURE OF PEACE

140 students have been trained to promote a culture of peace in 14 public rural schools. After the training, they carried out educational activities in each classroom, aiming to prevent and reduce bullying. This initiative also involves teachers and parents, who have received training on the topic as well. This effort is part of the project "Improvements in Inclusion, Retention, and Learning Conditions in Rural Schools," implemented by Fundación Agrolíbano and co-financed by TESCO, our client in the United Kingdom. In this way, we contribute to achieving SDGs #4, #16, and #17.

